2019 Year in Review

CUMULATIVE ECONOMIC IMPACT  
2010 - 2019

$306 M  
TOTAL PROJECT INVESTMENT

4,037 / 177  
PROPERTIES SOLD 
SINCE 2010 / IN 2019

746  
AFFORDABLE HOUSING

1,760  
MARKET RATE HOUSING

1,449  
LOT NEXT DOOR

82  
ALTERNATIVE LAND USE

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In 2019, implementation of the placemaking program concluded with a combined investment of $483,555 in 2 completed projects in neutral grounds on Martin Luther King, Jr. Blvd. in Central City and Alcee Fortier Blvd. in New Orleans East.

In 2019, the first generation of the program concluded on the Bayou Rd, Old Gentilly Rd, Oretha Castle Haley Blvd., and Saint Claude Ave corridors with 37 completed projects.

In the second generation of the program, 14 new applications have been approved and the first 3 projects completed.

In 2019, a combined total of $1 MILLION was invested in building Gulf Coast Housing Partnership at 1626 Oretha Castle Haley Blvd. and Odyssey House of Louisiana at 2700 South Broad St.

Launched in 2018, the Community Adaptation Program (CAP) connects low- and moderate-income Gentilly homeowners with resources and labor to install features on their properties to reduce stormwater runoff. In 2019, design and construction have been completed for 18 projects with an additional 167 projects in the pipeline.

In 2019, stormwater management interventions construction began on 45 NORA-owned sites in the Pontchartrain Park and Gentilly Woods neighborhoods as part of the City’s Pontilly Hazard Mitigation Grant Program project.

Façade RENEW – Placemaking

Façade RENEW – Storefront

Commercial Corridor - Gap Financing

Community Adaptation Program (CAP)

NORA Green

RESIDENTIAL DEVELOPMENT COMMERCIAL REVITALIZATION LAND STEWARDSHIP

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MESSAGE FROM THE EXECUTIVE DIRECTOR

At the beginning of 2019, the New Orleans Redevelopment Authority (NORA) celebrated over 50 years of groundbreaking work here in the city. NORA began operating as the Community Improvement Agency in 1969, charged with the revitalization of underinvested areas in our city, primarily through demolition and infrastructure. Our city has changed a lot since then and NORA has changed right along with it to become a leading implementation agency for community development programs.

The broad portfolio of work that NORA undertakes today surely extends beyond the vision of those that founded the organization more than five decades ago. Our Residential Development, Commercial Revitalization, and Land Stewardship programs directly address current needs for new affordable housing, economic development, and green infrastructure in neighborhoods across the city. NORA’s commitment to this work runs deep. Our dedicated staff works tirelessly to bring these programs to life with the unwavering support and leadership of our dynamic Board of Commissioners.

All of the significant accomplishments outlined in this report are also made possible by our ongoing partnerships. We are pleased to work with the State of Louisiana, City of New Orleans, Finance Authority of New Orleans, and the Housing Authority of New Orleans, as well as for profit and non-profit developers, to serve local families and small business owners. We are also thankful for the support of our foundation partners including Enterprise Community Partners, the Ford Foundation, and the JPMorgan Chase Foundation.

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Sincerely,

Brenda M. Breaux
Executive Director

BOARD OF COMMISSIONERS & EXECUTIVE LEADERSHIP
2019 – 2020

COMMISSIONERS
Toni Hackett Antrum, Chairperson
Adam Stumpf, Vice-Chairperson
Benjamin Tiller, Secretary
Brian P. Egana
Kristyna Jones
Delisha Boyd
Walter J. Leger, Jr.
Robert “Bob” H. Tucker
Hattie Broussard
Sadat M. Spencer
M.A. Sheehan

NORA EXECUTIVE LEADERSHIP
Brenda M. Breaux, Executive Director
Seth Knudsen, Director of Real Estate Development & Planning
Derrick Muse, Chief Financial Officer
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Working with NORA is an extremely rewarding and positive experience. NORA helped me and my team navigate through complicated requirements and restrictions with ease, making the process as seamless and efficient as possible.

— STEPHEN KENNEDY
NORA Development Partner (REO, LLC)
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**CUMULATIVE ECONOMIC IMPACT**

**PROPERTY SOLD**

**PROPERTIES SOLD SINCE 2010**

**PROPERTIES SOLD IN 2019**

**PROPERTIES ACROSS THE CITY WERE SOLD AT AUCTION IN 2019**

**PROJECTS COMPLETED**

**COMMERCIAL CORRIDOR - GAP FINANCING**

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This project [1626 Oretha Castle Haley Blvd.] represents the transformation of both a building and a community. It is indeed a pleasure to be here today to highlight a project like this that is really good for this neighborhood.

— Canal Street Beat

— Jay H. Banks
Councilmember, District B

— Stephen Kennedy
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— MINDY JENNINGS
CAP homeowner

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